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Ethnocultural Features of Kazakh Nauryz Holiday

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ABSTRACT The paper focuses on the traditions of nauryz celebration, as nauryz appeared, what it represents and what kind of role it plays in the life of Kazakhs. Nauryz represents the vernal equinox and nature's awakening. People celebrate this day with ceremonies, which are filled with goodness, mercy and pure intentions. All nauryz customs are based on the close connection with nature. The authors have disclosed nauryz symbolic meaning, the meaning and the content of its rituals. Nauryz is a reflection of the relationship between man and the universe. This festival shows the cosmogonic representations of human, the model relationships between macro and microuniverses, and how people are adapted to natural phenomena. The paper explores the astronomical origin of the holiday, on the basis of sources.